

Judging Score Sheet

School Name: _____

S4SD Division: _____ Judging Panel Member Initials: _____

Category	Score
Was the S4SD application submitted by the deadline?	
Was the final project submitted by the deadline?	
Was the project student led? Yes/No	
Did the schools select an appropriate traffic safety topic and carry it throughout the project? Yes/No	
Rate the campaign slogan and/or name.	
Rate the campaign goal.	
Rate activity 1.	
Rate activity 2.	
Rate activity 3.	
Rate the use of AAA Keys2Drive.	
Rate the use of Ford Driving Skills for Life.	
Did the campaign include community involvement? Yes/No	
Did the campaign include or attempt to include media involvement? Yes/No	
Was the funding used appropriately and in-line with the S4SD guidelines? Yes/No	
Rate the campaign evaluation and outcome.	
Did the project have school-wide applicability and engage the school beyond the student team? Yes/No	
Rate the overall creativity of the project.	
Rate the quality of the report/video or PowerPoint.	
Total	
Comments (What did team do well? What could team improve?)	

Key:
5 - far exceeds expectations, done exceptionally well, excellent execution
4 - passes expectations, good effort, done well, fine execution
3 - meets expectations, in-line with requirements, average execution
2 - below expectations, not thought out, inadequate effort
1 - poor, missing or incomplete
5 - yes
1 - no